

## Research Analyst

FFR Healthcare Market Research, a division of Purohit Navigation, is a full-service firm offering comprehensive brand development research, from assessment through tactics. We offer thoughtful research design, expertly executed data collection, and actionable research insights to spark brand success.

As part of Purohit Navigation, we pride ourselves on providing a place for like-minded professionals to flourish. At our core, we demonstrate our values by:

- Striving for unequivocal excellence in all aspects of the company
- Delivering work on time, on budget, on target, with zero error
- Being pioneers, not followers
- Encouraging individual ability and ownership
- Providing a nurturing, team-oriented, and friendly work environment
- Maintaining an open-door policy with senior level management, and encouraging the free flow of ideas
- Inspiring honesty, integrity, and a problem-solving mentality

We are currently seeking a **Research Analyst** to join the FFR Healthcare Market Research division. The successful candidate will serve as an integral member of the FFR team and the Account Services team.

In this role, you will:

- Assist in analysis of primary and secondary research findings
- Develop reports and presentations in collaboration with the project manager that clearly and concisely communicate results, marketing implications, and recommendations in a compelling manner
- Conduct insightful due diligence through secondary analysis using the internet and publications, source data creatively to fulfill project/analysis objectives, and generate meaningful, client-ready deliverables
- Assist in development of persuasive, profitable market research proposals and estimates
- Collaborate with agency to maximize outcomes for research-based programs (eg, CRM)
- Develop themes and ideas for use in FFR and Purohit Navigation promotional e-mails, PR announcements, capabilities presentations, and other marketing activities
- Maintain a high level of proficiency with Microsoft PowerPoint software and serve as PPT consultant to research team members and agency staff
- Collaborate with Executive VP, Creative to develop and oversee FFR branding guideline, and ensure assigned FFR projects follow the established guidelines
- Assist with data QC process on an ad hoc basis

Qualifications for this role include:

- 2 or more years experience in marketing, research, or related discipline
- Healthcare experience; pharmaceutical experience highly preferred
- Strong analytical aptitude and skills; working knowledge of statistics; experience with SPSS is desirable
- CRM experience a plus; interest and passion for developing expertise in this area is a must
- Strong PowerPoint skills/proficiency
- Excellent communications skills
- Bachelor's degree in marketing or a science- or communications-related field; masters degree is preferable

If you meet the qualifications for the Research Analyst role and share our company's values, we encourage you to submit your application. Please email your resume and cover letter to [hr@purohitnavigation.com](mailto:hr@purohitnavigation.com) or fax to 312.341.1768. Refer to FFR in the subject line.

Purohit Navigation offers an excellent benefits package that includes medical insurance, a 401(k) plan, and company-paid employee dental and vision coverage, long-term disability coverage, and life insurance coverage.